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# CLIENT GOALS AND DATA TOOL

The first step in any planning process is to learn as much as possible about our client. We do this with you through data gathering and goal setting. We provide a data gathering and goal setting tool to help in this process.



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# PLANNING GOALS AND OBJECTIVES WORKBOOK

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*Please rank all the following goals in order of importance to you.*



\_\_\_ Ensure lifetime financial independence (Protect Cash Flow)

\_\_\_ Reduce Income Taxes

\_\_\_ Protect my assets

\_\_\_ Minimize estate taxes

\_\_\_ Plan for disability

\_\_\_ Maximize the amount I pass to my heirs

\_\_\_ Reduce estate taxes

\_\_\_ Plan for an orderly business succession

\_\_\_ Make sure my heirs do not have to sell assets to pay estate taxes

\_\_\_ Create or benefit a charitable organization

\_\_\_ Create a plan to ensure wealth is preserved for many generations to come

\_\_\_ Other \_\_\_\_\_

*Which statements best reflect your thinking?  
(Check all that apply)*

I am used to complexity and view it as necessary and acceptable to accomplishing my goals.

I will tolerate some complexity if it will help me achieve my goals.

I have little tolerance for complexity but will endure it only if I can understand how it will help me achieve my goals.

I have no tolerance for complexity and would give up some of my goals if they make my life too complicated.

I understand that complexity is necessary to achieve my goals but would prefer to have someone else handle the details.

I want the least amount of complexity possible in my planning.

*Which of the following aspects of wealth are important to you?  
(Check all that apply)*

Freedom to control my life.

Financial security/peace of mind.

Ability to help others in the community.

Ability to take care of my family.

Ability to direct my resources to make the world a better place.

Ability to start or invest in a new business.

Time to pursue personal interests or hobbies.

Other

*How well are your heirs prepared to manage your inheritance?  
Rank 1-5 (1=could not manage, 3=could use more help, 5=could manage)*



| Name | Rank |
|------|------|
|      |      |
|      |      |
|      |      |
|      |      |
|      |      |
|      |      |

*Which of the following statements best reflects your thinking?*

- I do not wish to disclose or discuss the family's finances with my heirs.
- I wish to be completely open with my heirs regarding the family wealth and their future inheritance.
- I will disclose my plan to my heirs after they reach age \_\_\_\_ .
- I will disclose my plan to my heirs after they display more financial responsibility.

*What other information do you think  
would be important for us to know?*

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# Client Information

Client #1

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_

Nickname \_\_\_\_\_

Birthdate (MM/DD/YYYY) \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Employer \_\_\_\_\_ Position \_\_\_\_\_

Married  Divorced  Single  U.S. Citizen

Client #2

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_

Nickname \_\_\_\_\_

Birthdate (MM/DD/YYYY) \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Employer \_\_\_\_\_ Position \_\_\_\_\_

Married  Divorced  Single  U.S. Citizen

## *Family Information*

Children's Names

Birthdate (MM/DD/YYYY)

Married (Y/N)



## *Cash, Savings, CD's*

| Institution / Type / Account # | Client #1 | Client #2 | Joint |
|--------------------------------|-----------|-----------|-------|
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |

## *Marketable Securities - Equities (Stocks)*

| Institution / Type / Account # | Client #1 | Client #2 | Joint |
|--------------------------------|-----------|-----------|-------|
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |

*Marketable Securities - Fixed Income (Bonds)*

| Institution / Type / Account # | Client #1 | Client #2 | Joint |
|--------------------------------|-----------|-----------|-------|
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |

## *Annuities/Deferred Compensation*

| Institution / Type / Account # | Client #1 | Client #2 | Joint | Basis |
|--------------------------------|-----------|-----------|-------|-------|
|                                | \$        | \$        | \$    | \$    |
|                                | \$        | \$        | \$    | \$    |
|                                | \$        | \$        | \$    | \$    |
|                                | \$        | \$        | \$    | \$    |
|                                | \$        | \$        | \$    | \$    |
|                                | \$        | \$        | \$    | \$    |
|                                | \$        | \$        | \$    | \$    |

## *Other Investments*

*Note: These include hedge funds, non-traded securities oil and gas interests, third-party real estate partnerships, notes owed to you and other passive interests.*

| Entity / Type / % of Ownership | Client #1 | Client #2 | Joint |
|--------------------------------|-----------|-----------|-------|
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |

## *Closely Held Business*

| Entity / Type / % of Ownership | Client #1 | Client #2 | Joint |
|--------------------------------|-----------|-----------|-------|
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |
|                                | \$        | \$        | \$    |

## *Retirement Plans*

| Entity / Type / % of Ownership | Client #1 | Client #2 |
|--------------------------------|-----------|-----------|
|                                | \$        | \$        |
|                                | \$        | \$        |
|                                | \$        | \$        |
|                                | \$        | \$        |
|                                | \$        | \$        |
|                                | \$        | \$        |
|                                | \$        | \$        |

## *Residential Real Estate*

| Entity / Location / % of Ownership | Client #1 | Client #2 | Joint | Yield | Growth |
|------------------------------------|-----------|-----------|-------|-------|--------|
|                                    | \$        | \$        | \$    |       |        |
|                                    | \$        | \$        | \$    |       |        |
|                                    | \$        | \$        | \$    |       |        |
|                                    | \$        | \$        | \$    |       |        |
|                                    | \$        | \$        | \$    |       |        |
|                                    | \$        | \$        | \$    |       |        |
|                                    | \$        | \$        | \$    |       |        |

## *Investment Real Estate*

| Location / Description | Client #1 | Client #2 | Joint | Yield | Growth |
|------------------------|-----------|-----------|-------|-------|--------|
|                        | \$        | \$        | \$    |       |        |
|                        | \$        | \$        | \$    |       |        |
|                        | \$        | \$        | \$    |       |        |
|                        | \$        | \$        | \$    |       |        |
|                        | \$        | \$        | \$    |       |        |
|                        | \$        | \$        | \$    |       |        |
|                        | \$        | \$        | \$    |       |        |

*Other Personal Assets*

| Autos                   | Client #1 | Client #2 | Joint | Growth |
|-------------------------|-----------|-----------|-------|--------|
|                         | \$        | \$        | \$    | %      |
|                         | \$        | \$        | \$    | %      |
|                         | \$        | \$        | \$    | %      |
| Other Personal Property | Client #1 | Client #2 | Joint | Growth |
|                         | \$        | \$        | \$    | %      |
|                         | \$        | \$        | \$    | %      |
|                         | \$        | \$        | \$    | %      |

## *Personal Liabilities*

| Personal Liability / Corresponding Asset | Client #1 | Client #2 | Joint |
|--|-----------|-----------|-------|
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |

## *Commercial Liabilities*

| Commercial Liability / Corresponding Asset | Client #1 | Client #2 | Joint |
|--|-----------|-----------|-------|
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |
|  | \$        | \$        | \$    |

## *Insurance*

*Note: If term insurance, please include expiration date of policy*

| Company / Type of Insurance             | Insured | Policy # | Beneficiary | Premium | Cash Value | Death Benefit |
|---|---------|----------|-------------|---------|------------|---------------|
| Policies owned by client #1             |         |          |             |         |            |               |
|   |         |          |             | \$      | \$         | \$            |
|   |         |          |             | \$      | \$         | \$            |
|   |         |          |             | \$      | \$         | \$            |
|   |         |          |             | \$      | \$         | \$            |
| Policies owned by client #2             |         |          |             |         |            |               |
|   | Insured | Policy # | Beneficiary | Premium | Cash Value | Death Benefit |
|   |         |          |             | \$      | \$         | \$            |
|   |         |          |             | \$      | \$         | \$            |
|   |         |          |             | \$      | \$         | \$            |
|   |         |          |             | \$      | \$         | \$            |
| Policies owned by Life Insurance Trusts |         |          |             |         |            |               |
|   | Insured | Policy # | Beneficiary | Premium | Cash Value | Death Benefit |
|   |         |          |             | \$      | \$         | \$            |
|   |         |          |             | \$      | \$         | \$            |
|   |         |          |             | \$      | \$         | \$            |



## *Data & Document Checklist*

### *Personal Documents*

- Personal Income Tax Returns (most recent 2 years)
- Wills
- Trusts
- Powers of Attorney
- Pre-Nuptial Agreements
- Investment Account Statements
- Employee Benefit Plans
- Deferred Compensation Agreements

### *Business Documents*

- Business Income Tax Returns (most recent 2 years)
- Recent Business Balance Sheet
- Recent Business Cash Flow Statement
- Business Operating Agreements
- Business Basis Information
- Buy Sell Agreements
- Employee Benefit Plans